

L Number	Hits	Search Text	DB	Time stamp
1	0	(conjoint near analysis) with matching	USPAT; US-PGPUB; EPO; JPO; DERWENT	2004/10/22 14:44
2	1	(conjoint near analysis) with employ\$3	USPAT; US-PGPUB; EPO; JPO; DERWENT	2004/10/22 14:45
3	35	(conjoint near analysis)	USPAT; US-PGPUB; EPO; JPO; DERWENT	2004/10/22 14:45
4	34	(conjoint adj analysis)	USPAT; US-PGPUB; EPO; JPO; DERWENT	2004/10/22 14:45
5	143	705/7.cor.	USPAT	2004/10/22 14:47
6	214	705/8.cor.	USPAT	2004/10/22 14:48
7	102	705/9.cor.	USPAT	2004/10/22 14:48
10	0	(705/7 or 705/8 or 705/9).cor. and (bilateral with matching)	USPAT	2004/10/22 14:49
11	159	(705/7 or 705/8 or 705/9).cor.	USPAT	2004/10/22 14:49

Scanned  
JF. 10-22-04

**Recent Searches**[Close window](#) | [Help](#)Add terms to your search using:  

5. (conjoint analysis matching ) AND PDN(<3/2/2000)

Database:Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text

Publication type:All publication types

7 results[Add to Search](#)

4. (conjoint analysis matching employer) AND PDN(<3/2/2000)

Database:Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text

Publication type:All publication types

0 result

[Add to Search](#)

3. (conjoint analysis matching ) AND PDN(<3/2/2000)

Database:Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text

Publication type:All publication types

7 results[Add to Search](#)

2. (conjoint analysis matching ) AND PDN(<3/2/2000)

Database:Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text

Publication type:All publication types

7 results[Add to Search](#)

1. (conjoint analysis matching employer) AND PDN(<3/2/2000)

Database:Multiple databases...

Limit results to: full text

Look for terms in: Citation and article text

Publication type:All publication types

0 result

[Add to Search](#)[Close window](#) | [Help](#)

scanned  
JS 10-22-04

Set	Items	Description
S1	7	(CONJOINT (N) ANALYSIS) (S) MATCHING
S2	6	RD S1 (unique items)
?		

Scanned  
10-22-04  
js

T S2/3,K/ALL

2/3,K/1 (Item 1 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

02675851 283596861

**Strategies for integrating capacity with demand in service networks**  
Pullman, Madeleine E; Thompson, Gary  
Journal of Service Research : JSR v5n3 PP: 169-183 Feb 2003  
ISSN: 1094-6705 JRNL CODE: SRES  
WORD COUNT: 8351

...TEXT: we develop and apply an integrative profit model to address this problem. We combine a conjoint analysis -based optimal product design model from marketing with a simulation model investigating capacity and demand...

... model extends current capacity-demand operations models by modeling the impacts of different capacity/demand matching strategies in a competitive market. Combining these two perspectives provides a more direct link between...

2/3,K/2 (Item 2 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

02531040 204192441

**Methodological issues in conjoint analysis: A case study**  
Jaeger, Sara R; Hedderley, Duncan; MacFie, Halliday J H  
European Journal of Marketing v35n11/12 PP: 1217-1237 2001  
ISSN: 0309-0566 JRNL CODE: EJM  
WORD COUNT: 9158

...TEXT: 003). Discussion The importance of stimuli presentation format

The present study addresses methodological issues in conjoint analysis , especially how empirical work be best conducted. At a general level, this topic may be addressed within the framework of context matching , an approach recommended by Simmons et al. (1993) and Bettman et al (1998) when the...

... is to predict market response and identify segmentation patterns (Dahan and Srinivasan, 2000). Briefly, context matching implies determining the relevant factors that might influence preferences in the consumers' environment and then matching the values of those factors in the measurement environment. With regard to stimulus representation, it...  
... clear how different presentation formats influence choice decisions differently and the degree to which context matching is achieved. Further, because non-verbal representations have received less attention than verbal formats, the...

2/3,K/3 (Item 3 from file: 15)  
DIALOG(R)File 15:ABI/Inform(R)  
(c) 2004 ProQuest Info&Learning. All rts. reserv.

02405836 115926518

**Optimal service design: integrating marketing and operations perspectives**  
Pullman, Madeleine E; Moore, William L  
International Journal of Service Industry Management v10n2 PP: 239 1999  
ISSN: 0956-4233 JRNL CODE: SIM  
WORD COUNT: 8215

ABSTRACT: This paper develops an optimal service design model by combining a conjoint analysis -based optimal product design model from marketing with capacity and demand management strategies from operations...

... it extends current capacity-demand operations models by modeling the impacts of different capacity/demand matching strategies in a competitive market. Combining these two perspectives provides a more direct link between...

2/3,K/4 (Item 4 from file: 15)

DIALOG(R)File 15:ABI/Inform(R)

(c) 2004 ProQuest Info&Learning. All rts. reserv.

02325721 110369245

**A new perspective on cross-cultural ethical evaluations: The use of conjoint analysis**

Tsalikis, John; Seaton, Bruce; Tomaras, Petros

Journal of Business Ethics v35n4 PP: 281-292 Feb 2002

ISSN: 0167-4544 JRNL CODE: JBE

WORD COUNT: 4699

...TEXT: present research indicated both similarities and differences in the two national groups. The use of conjoint analysis provided significant insight beyond that of the more conventional mean or centroid comparisons in that...

2/3,K/5 (Item 1 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

14806914 SUPPLIER NUMBER: 89371179 (USE FORMAT 7 OR 9 FOR FULL TEXT)

**Active Decisions Secures \$13.1 Million in Series D Financing; New Investors Include Liberty Partners and The Charles Schwab Corporation.**

Business Wire, 2243

July 22, 2002

LANGUAGE: English RECORD TYPE: Fulltext

WORD COUNT: 772 LINE COUNT: 00070

... can quickly build and deploy "original" applications. Leveraging adaptive conjoint analysis and multi-axial pattern matching technology, Active Decisions offers the most sophisticated needs model available on the market, and its...

2/3,K/6 (Item 2 from file: 148)

DIALOG(R)File 148:Gale Group Trade & Industry DB

(c)2004 The Gale Group. All rts. reserv.

04442780 SUPPLIER NUMBER: 08289768

**Matching product features with customer needs. (using conjoint analysis in banking)**

Dove, David W.; Bachelder, Edward L.

Bank Marketing, v22, n3, p33(4)

March, 1990

ISSN: 0888-3149

LANGUAGE: ENGLISH

RECORD TYPE: ABSTRACT

**Matching product features with customer needs. (using conjoint analysis in banking)**